

(Extra) OP Media Price Guide



About Us

Formed in 2024, (Extra) OP Media, the social sector of (Extra) OP, is a media coverage service that provides on-site content for non-profits, corporations, and small businesses throughout the city of Chicago. We provide a variety of media services at a reasonable rate, with an even more reasonable turn-around time.



2.2K
average
impressions



1.7K
average
reach



463
content
interactions
within 28 days
above normal w/ a 75th percentile

What We Offer

On-Site Interviews

On-site interviews, conducted by (Extra) OP Media w/ special guests, panelists, acts, and/or executives of choice for both (Extra) Op and client social channels.

Live Streaming

A full length live stream and chat interaction conducted by (Extra) OP Media for client social channels.

Behind-The-Scenes Content

A special behind-the-scenes look of event and/or venue conducted by (Extra) OP Media for both (Extra) OP and client social channels.

Event Recap Videos

30-60 sec recap video of event conducted by (Extra) OP Media for client social channels.

Want To Work With Us?

Fill out our contact form at
www.extraop.com

(Extra) OP Media

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Our Promise

We want our clients to feel trusting in our work, and just as much a part of the creative process. We guarantee that we will turn over satisfactory work, provide a professional work environment, and turn over content no later than 2-3 business days (besides live streams and interviews with will be done on-site).

If client is unsatisfied with work performed or disappointed in the turn-over rate, the client will be offered a full refund of services, and 10% off future services.

Pricing & Conditions

*These may be subject to change in the future

Basic Media Package:
\$40/hr OR \$150/day (5 hours)

Includes:

- On-Site Interviews
- Behind-The-Scenes Content
- Event Recap Video

Golden Media Package:
\$45/hr OR \$175/day (5 hours)

Includes:

- On-Site Interviews
- Behind-The-Scenes Content
- Event Recap Video
- Full Length Live Stream (1 hour)
- Story Promotion on (Extra) OP Instagram prior to event

1. Money must be paid upfront and agreement signed prior to event
2. Events more than 16 mi. outside of home area, will be charged an additional \$25 travel fee
3. Media requested must be submitted at least 3 weeks before event

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